

Author. Speaker. Executive Coach

Moira's proven Collaborative Innovation Methodology will help your organization move from now to next.

## 7 INGREDIENTS OF COLLABORATIVE INNOVATION

- 1. Normalize discomfort
- 2. Create constraints and parameters
- 3. Plan for collaboration
- 4. Make it a blame-free zone
- 5. Define, reinforce, and reward praiseworthy failure
- 6. Develop options along the way
- 7. Capture and apply lessons learned

Moira will guide you and your organization to understand how the adversity and failure you are experiencing with intentionality can lead to resilience and powerful collaborative innovation.

Moira has presented keynote speeches and workshops on Success and The 7 Ingredients of Collaborative Innovation to all leadership levels in both corporate, civic, and nonprofit organizations. The session is customized to include each organization's specific culture, values, and desired outcomes.

Moira Lethbridge, M.Ed., ACC, executive coach, author, speaker, University of Richmond MBA adjunct faculty, is the principal and owner of Lethbridge & Associates. As a former President and CEO, she draws on twenty-five years of organizational experience and success to help individuals and companies increase their productivity and improve their performance.



The future of work depends on how you leverage

- Remote workforce logistics
- Emotional/Mental Health-stress and anxiety

## THE DILEMMA AND YOUR GUIDE

Too much time is spent meeting the needs of the structure/culture than on creating the next product or service.

I understand where you are. I lived this experience. As a former President and CEO, I've held positions in all phases of executive leadership. I am certified to administer professional development tools, and have a master's degree in education. Growing a company from 5-200 employees, I know what it's like to attract, retain, and develop a workforce that can move with a company as it grows.

Collaborative Innovation is an approach and method that is teachable, repeatable, and sustainable. It improves business performance by combining best practices to increase collaboration and innovation. It supports people working together to build something new or in a new way. Be prepared for the future of your company and workforce.



Savvy Woman In 5 Minutes A Day: Make Time For A Life That Matters



The Gift of Receiving - Release the Shame and Guilt That Block You from A Rich and Delicious Life

Learn more at:



moiralethbridge.com



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