

# THE FEMALE ADVANTAGE: OUR UNIQUE LEADERSHIP APPROACH IN MALE-DOMINATED INDUSTRIES



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Author. Speaker. Executive Coach

The Female Advantage Program offers a step-by-step framework that will empower up to 20 female leaders within your organization to:

- Acknowledge the unique qualities female leaders offer their teams
- Recognize challenges and obstacles that hold them back
- Identify their unique "Zone of Genius" to lead with clarity and purpose
- Accelerate professional growth
- Learn proven strategies to enjoy both professional achievement and personal wellness
- Build a supportive peer network

**Program Structure:** This leadership experience includes:

- The Advantage Kick-Off Session: Group Coaching & Industry-specific content overview
- 10 Leadership Training & Development Sessions
- The Female Advantage Leadership Playbook
- Weekly activities and strategies for leadership growth
- Book - Savvy Woman by Moira Lethbridge
- Book - The Gift of Receiving by Moira Lethbridge
- Personalized feedback and group coaching from Moira throughout the journey
- Capstone Leadership Learning Session

The program will elevate individual leadership competency as well as increase team dynamics, communication, staff retention, and innovation for your organization.

Moira Lethbridge, M.Ed., ACC, executive coach, author, speaker, University of Richmond MBA adjunct faculty, is the principal and owner of Lethbridge & Associates. As a former President and CEO, she draws on twenty-five years of organizational experience and success to help individuals and companies increase their productivity and improve their performance.

Help the women on your team leverage The Female Advantage and achieve more. The female leaders in your organization possess innate skills and abilities that, combined with excellence in competencies of your industry, move your organization further faster.

## THE MESSAGE

Maximize Your Female Advantage.

Does your organization need:

- to increase collaboration and innovation
- to retain talented women who bring their leadership skills and ideas forward with clarity
- leaders with high emotional intelligence
- leaders who possess professional and personal life balance?

The Female Advantage is a guided program designed to identify the unique leadership opportunities and challenges women face within their industry and equip them with strategies to lead with greater clarity and purpose.

## THE DILEMMA AND YOUR GUIDE

An epidemic of high-performing women driving themselves into the ground to do more, be more, and have more. AND Companies not adequately leveraging the extremely high producing leadership skills women bring to their organizations.

As a former President and CEO working in a predominantly male-dominated industry, Moira has held positions in all phases of executive leadership. She has lived this leadership experience and knows the impact of elevating leadership development tailored to women, for the individuals and for the overall organization. Twenty-five years of first hand professional experience and intentional research led Moira to a proven framework to guide individuals and companies toward increased productivity and performance by leveraging the female leadership advantage.

Learn more at:



[moira lethbridge.com](http://moira lethbridge.com)



[Lethbridge & Associates](#)

